

Brinnon PTO Meeting Minutes

Sept 13, 2016

1. The Meeting was called to order by Lisa at 3:30pm
Attendees: Patricia, Britney, Theresa, Allison, Julie, Kathi, Lisa
2. Minutes from 06/14/16 meeting were reviewed, MSP.
3. Officer's Reports:
 - President's Report - Lisa is resigning. New board was nominated and consists of:
President - Britney Edwards,
Vice President - Lisa Johnston,
Secretary - Allison Shaw,
Treasurer - Theresa Corey.
Called for a vote, MSP. Congratulations to the new board!
 - Treasurer's Report - We had a successful fundraiser on Labor Day Weekend - two day sale raised just over \$1000. Great job to all who helped!
Teacher's accounts all have significant balances, while the capital continues to decrease since fundraising has decreased this past year. Theresa will propose a new budget allocation next month for review, based on current cash flow.
4. Committee Reports
 - Fundraising - We had great participation for the Labor Day sale - Many donations, Lots of helpers to set up, A lot of buyers came. We will continue to do two sales a year, one on Memorial Day and one on Labor Day. One key note: We cannot take upholstered furniture next time - it is extremely difficult to offload if it doesn't sell. Trish would like to combine the sale with "Meet the Teacher" - there could be some good collaboration together.

- Activities - last PTO official activity was Fall Festival last year. PTO was also indirectly involved in santa/stockings for the winter program, tickets for the valentine's party, 8th grade promotion, Box Tops, etc.
 - Volunteers - Our numbers are growing, and we'll need more parent involvement to support all the new activities proposed.
 - Marketing - in the past - community calendar was big, booths at some events, registration flyer.
5. Principal's Report - Trish has created a multi-event calendar and would like to include the PTO activities and create some synergy between the school and PTO. Britney will send all the known dates and keep the administration office apprised of any additional activities added. School calendar is available online.
5. Unfinished (old) Business - none
7. New Business
- Fundraising

Instead of a time-intensive auction, we will add raffles to events and booths. We can use the same donors for prizes, and charge nominal fees for tickets to win. These can also be taken to Facebook/online for some of the more ubiquitous prizes (Zoo, Science Center, Costco, etc). This will bring in more external dollars.

Selling sweatshirts at local stores - Britney has been in touch with one store to assess interest. No response to date. We will expand our inquest.
 - Activities

*Fall Festival will be October 28, 5:30 pm. We need a chair person to organize it. Check with teachers, local church youth group leaders, girl scout leader - we may need to relinquish the fundraising to other groups if we can't find someone on PTO. PTO should definitely have a booth, at the

very least.

*Movie Night: We should start a movie night once a month for kids and parents by donation. Possibly have a Saturday matinee with an animated movie, and an adult movie night for an older audience. Admission by donation, then sell inexpensive concession. Would double as a desired community activity and a small fundraiser.

- Volunteers - We need more incentives to bring in more volunteers! PTO grant money was one thing discussed. We ran out of time to discuss the rest - topic tabled to next month's meeting. We'll need more volunteers for the Fall Festival.
- Marketing - Britney will include a parent survey in the open house packet to assess the "favorite" activities from the school families. She will start a newsletter, and start posting meeting minutes online.
(Other ideas: FB posts, Community Events presence, Flyers, Pamphlets, newsletter, Sweatshirts, Brinnon Crier, PT Leader, etc).

8. Announcements/Open Floor - none

8. Adjournment MSP.